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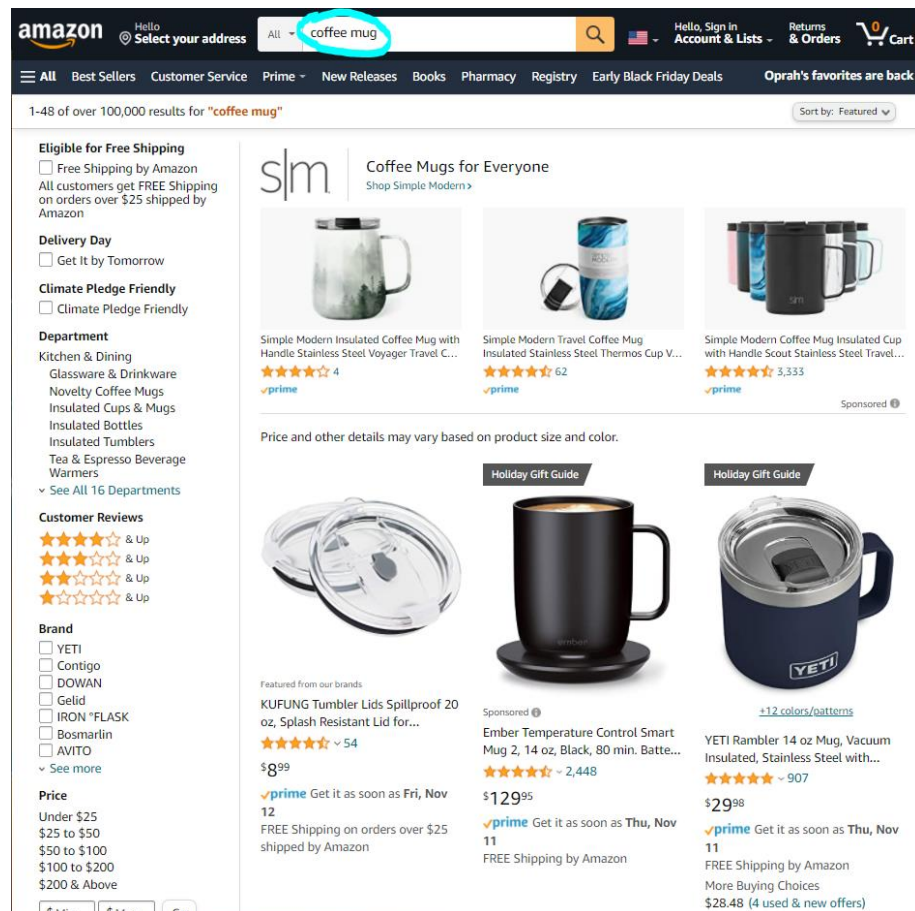
CMWEB150-1952

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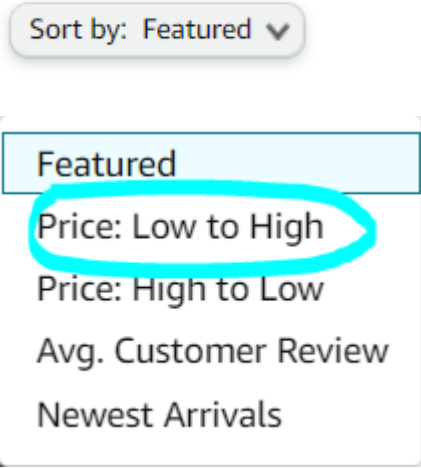
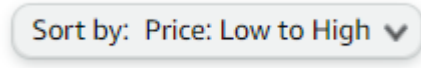
Directions for Simple Usability Test

- Website Undergoing Testing: [Amazon.com](https://www.amazon.com)
 - o Test Requirements in Order to Pass:
 - **Task #1:** Search for the item: “coffee mug” in the search bar *Note: type it as it is here (all lowercase) to get best results*
 - If done successfully, you should be taken to a page like this:

https://www.amazon.com/s?k=coffee+mug&ref=nb_sb_noss_1



- **Task #2:** Click on the “Sort By” button in the upper right-hand corner, and change it to “Price: Low to High” from the dropdown menu

- Step 1: 
 - Featured
 - Price: Low to High
 - Price: High to Low
 - Avg. Customer Review
 - Newest Arrivals
- Step 2: 
 - Sort by: Price: Low to High
- Step 3:

- Done correctly, you should appear at a page like this:

https://www.amazon.com/s?k=coffee+mug&s=price-asc-rank&qid=1636489315&ref=sr_st_price-asc-rank

- **Task #3:** Click on any listing, and click on the yellow button to the right that says “Add to Cart”; you can also click on the cart icon at the top right of the page, which should have a number “1” over it.

- You should be taken to a screen that confirms that you have put an item in your cart, like this:

<https://www.amazon.com/gp/huc/view.html?ie=UTF8&newItems=C0b742864-b7c2-45f8-a1f5-6aafbfe28d81%2C1> this is what the

cart screen should look like if you click the icon:

https://www.amazon.com/gp/cart/view.html?ref=nav_cart *Note:

clicking these links, there will not be any items in the cart, as these are examples for you to look at to make sure you have the correct screen*

- Be sure to delete any items from your cart if you choose to by hitting the delete button underneath the item you have place in your cart

\$0.31

\$5.00 delivery: **Dec 1 - 21**

Fastest delivery: **Nov 18 - 24**

 Select delivery location

In Stock.

Qty: 1 ▼

Add to Cart

Buy Now

 Secure transaction

Ships from Giulot

Sold by Giulot

Return policy: Returnable until Jan 31, 2022 ▼

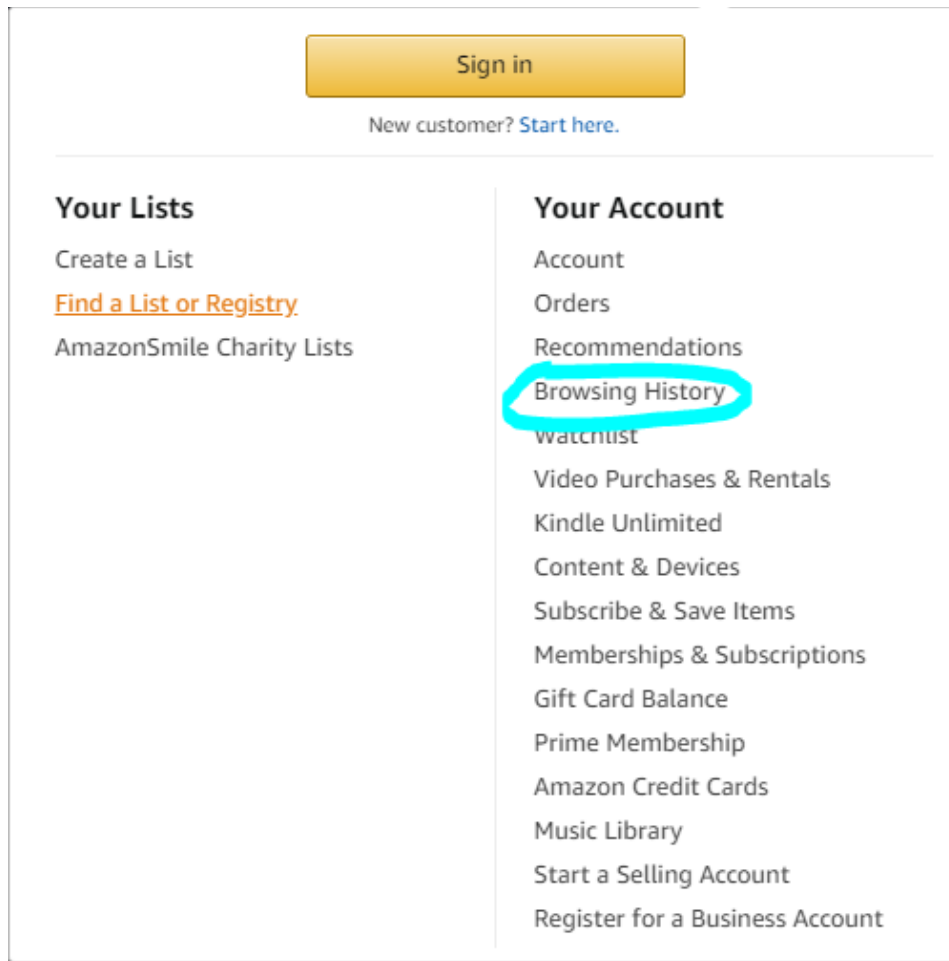
1-Click ordering is not available for this item.

Add to List

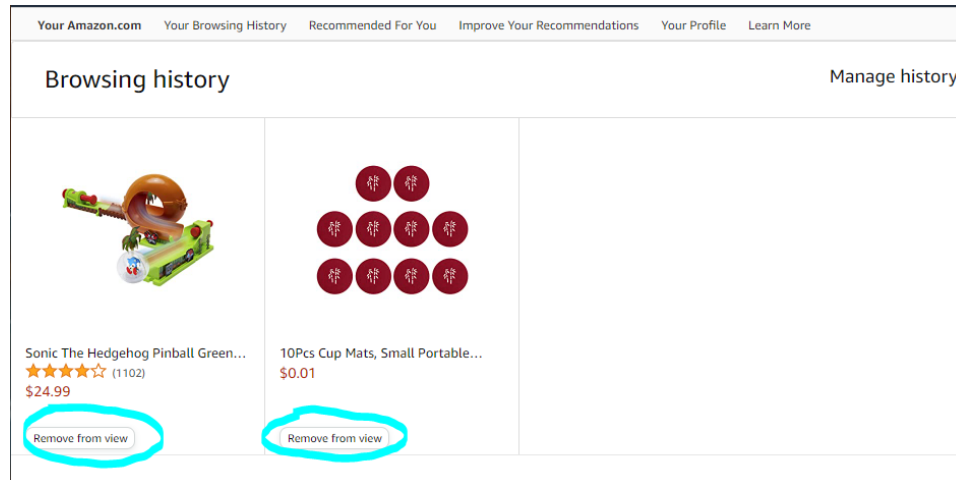
- **Task #4:** The last task you are to do is to go view and clear your browsing history; to do this, go over to the “Hello, Sign in Accounts & Lists” button at the top:



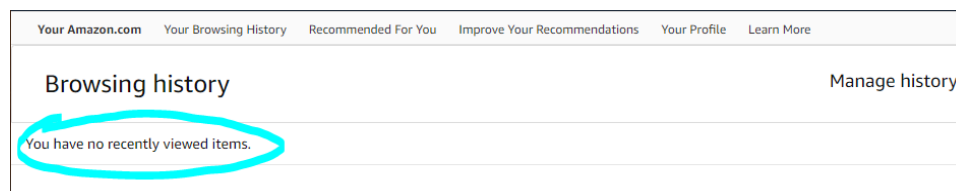
- Hover over the icon with your mouse, and then a dropdown menu will appear like so:



- You are then click on “Browsing History” and it will take you to a screen that shows all of your browsed items:



- You are to then click “Remove from View”, and the word “Removed” should be superimposed over the items you have deleted; hit the refresh button, which should bring you to a screen like this:



- If it says “You have no recently viewed items” then you have done it correctly. *Note: you can also remove all items from view by clicking on the button that says “Manage history”, and hitting “Remove all items from view”, as well as turning off the browsing history with the slider button that appears next to it*
- This is what the browsing history screen should look like:

https://www.amazon.com/gp/history?ref_=nav_AccountFlyout_browsinghistory

Questions That I Would Ask as I Watch Someone Attempt to Complete the Assigned Tasks

1. Did you make sure to type in the search query as specified? Remember, even something as small as capitalization can affect the way your search results appear.
2. To make sure you start out with the most affordable items on the search results, did you select “Low to High”, for the price listings?
3. Did you make sure that you only clicked “Add to Cart”, and not “Buy Now”? You only want to click “Add to Cart” to see the accumulated prices and items you chose.
4. Did you make sure to remove everything from your browser history and refresh the page so that it has been confirmed to be removed?
5. In this experience, did you find it easy or difficult to navigate through the page by following the directions for each task?

Recap of All Tasks Listed Here:

- **Task #1:** Search for the item: “coffee mug” in the search bar *Note: type it as it is here (all lowercase) to get best results. *
- **Task #2:** Click on the “Sort By” button in the upper right-hand corner, and change it to “Price: Low to High” from the dropdown menu.
- **Task #3:** Click on any listing, and click on the yellow button to the right that says “Add to Cart”; you can also click on the cart icon at the top right of the page, which should have a number “1” over it.
- **Task #4:** The last task you are to do is to go view and clear your browsing history; to do this, go over to the “Hello, Sign in Accounts & Lists” button at the top.

Assignment Directions

To complete this lab, develop a simple usability test for <https://www.amazon.com/>.

- ****Identify at least 4 separate tasks which a visitor must accomplish (list these)***
 - ****Each task must take a visitor to a different part of the website***
- ***Provide the solution to each of the tasks (including the URL where the information is located)***
- ***Identify the questions you would ask as you watched someone attempt to complete the assigned tasks.***

Note: we are focused on specific tasks for this usability test. For example, for Amazon one of my tasks might be to purchase a Kindle Fire (obviously one would not actually purchase the device in an academic test). Hopefully this points you in the right direction.

To turn in, put your answers in a Word document or put in the text input box below, and submit.